



YOUR FAMILY'S
LIFELONG
HAPPINESS
NEEDS

LIFELONG*
INCOME

Presenting



This Plan offers you additional income, so that you can continue providing your family with extra love, comfort and opportunities to fulfil their dreams.

WHY SHOULD YOU INVEST IN SMART WEALTH INCOME PLAN?



Whole Life Cover* with Life Long income



Guaranteed- Income and Bonuses paid out from 2nd Policy Year[#]



Flexibility to accrue Income and Cash Bonuses**



Choice of 3 plan variants



Optional Policy Continuance Benefit^{##}



Enhanced protection through optional Riders

ELIGIBILITY CRITERIA

PARAMETERS	SMART WEALTH INCOME PLAN
Entry Age	With Policy Continuance Benefit: 18 Years Without Policy Continuance Benefit: 0 (91 days)
Maturity Age	75 years With Policy Continuance Benefit: 85 Years ¹ Without Policy Continuance Benefit: 100 Years ¹ ¹ For further details please refer to the Sales Literature
Minimum Premium	Based on minimum Sum Assured on Maturity of ₹ 5,00,000

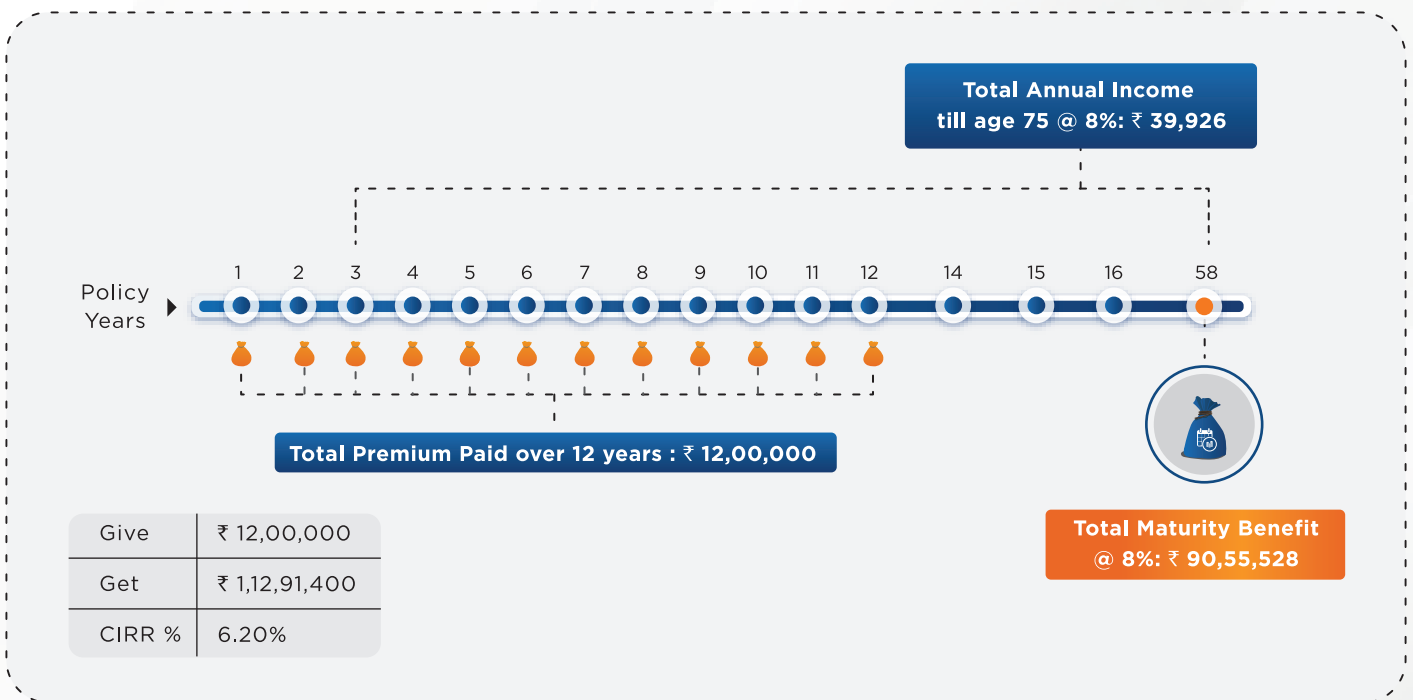
PARAMETERS	SMART WEALTH INCOME PLAN
Maximum Premium	No Limit, subject to board approved underwriting Policy
Premium Payment Term	Early Income: 6, 8, 10 and 12 years Early Income with Guaranteed Money Back: 6, 8, 10 and 12 years Deferred Income: 8, 10, 12 and 15 years
Policy Term	Policy Term = Maturity Age minus Age at Entry For Maturity Age of 75 years: 75 years - Age at Entry For Maturity Age of 85 years: 85 years - Age at Entry For Maturity Age of 100 years: 100 years - Age at Entry
Riders	Available

HOW DOES SMART WEALTH INCOME PLAN WORK?

Let's understand the plan better with an example

Policy holder's details: 50 Years Male | Life Assured's detail: 18 Years Male | Payment Mode: Annual

Payout Mode: Annual | Early Income Variant | Premium Payment Term : 12 Years | Annual Premium: ₹ 1,00,000



ENJOY ASSURED ADDITIONAL INCOME AND FULFIL THE DREAMS OF YOUR LOVED ONES,
BECAUSE FOR THEM **#YouAreTheDifference™**



^As per Annual Audited Financials for the FY 21-22 | *As per Public Disclosures 2021.

LIFE INSURANCE COVERAGE IS AVAILABLE IN THIS PRODUCT.

***Applicable on choosing maturity age of 100 years | #Applicable on choosing early income variants | **Cash bonus will be payable if declared | ##Policy Continuance Benefit is available with all the 3 plan options with maturity age of 85 years or 75 years. It is not available with maturity age of 100 years | ~The guaranteed benefits are applicable only if all due premiums are paid. You may be entitled to certain applicable tax benefits on your premiums and policy benefits. Please note all the tax benefits are subject to tax laws prevailing at the time of payment of premium or receipt of benefits by you. Tax benefits are subject to changes in tax laws. Max Life Insurance Company Limited is a joint venture between Max Financial Services Limited and Axis Bank Ltd. Max Life Insurance Co. Ltd., Corporate Office: 11th Floor, DLF Square Building, Jacaranda Marg, DLF City Phase II, Gurugram - 122 002 (Haryana). Insurance is the subject matter of solicitation. For more details on the risk factors, Terms and Conditions, please read the prospectus carefully before concluding a sale. Trade logos displayed belongs to Max Financial Services Ltd. and Axis Bank Ltd. respectively and with their consents, are used by Max Life Insurance Co. Ltd. Customer

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